

Radisson **BLU**

NEW
EXPERIENCE
MEETINGS

ALL THE INGREDIENTS FOR A SUCCESSFUL MEETING

EXPERIENCE
SUCCESS

EXPERIENCE
MEETINGS



MEET WITH

Radisson Blu hotels can be found in prime locations, including major cities, exotic beaches, at airports and close to conference centres – in over 55 countries across the world. What makes us different and extraordinary are our brand values that are designed to offer 100% Guest Satisfaction. Radisson Blu has always been known for its impeccable Yes I Can! service and it is this philosophy that led us to become the first hotel chain to offer Free high-speed Internet.

For a meeting to be successful, the planning needs to come together with the right

meeting facilities, amenities and service. At Radisson Blu we understand this and that's why we have introduced Experience Meetings – a concept that harmonises the meeting essentials. Meet at Radisson Blu and you're guaranteed satisfaction from the start to the end of your meeting.

Developed by professional meeting experts and honed by years of hosting every kind of meeting or event possible, Experience Meetings by Radisson Blu brings together high-end services and products to ensure you meet with success when you meet at one of our hotels.

SUCCESS

radissonblu.com/meetings

On this page:
Radisson Blu Hotel, Zurich Airport

On the cover front:
Radisson Blu Hotel, Frankfurt

WE'VE MADE IT EASY!

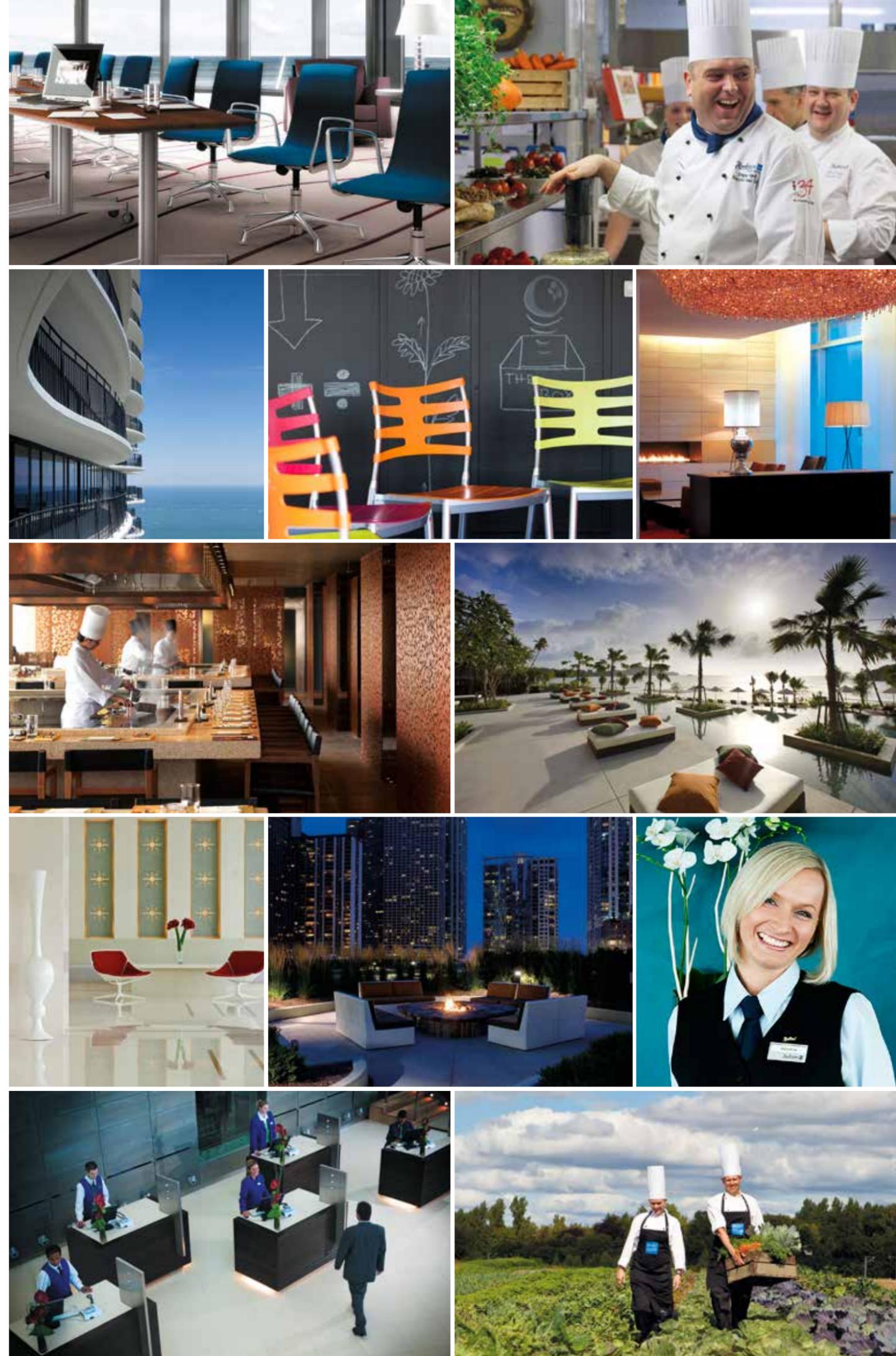
Whether you're planning a small meeting for five, a workshop for fifty or a world-class dinner for five hundred, we have the solution. And if you want a meeting at the airport, in the city, by the beach, we have 255 Radisson Blu hotels and resorts delivering meeting facilities for you to experience meetings like never before.

At Radisson Blu we believe that booking a meeting, regardless of its size and location should be easy. This is why we offer a variety of tools and services.

AT THE CLICK OF A MOUSE!

We've made it easy for you to find what you need with our online meetings facilities directory. Just type in the country, number of delegates and type of facilities you're looking for and let our sophisticated search engine do the rest for you. You can also send a Request for Proposal directly from our online directory.

Connect now at meetings.carlsonrezidor.com





BRAIN FOOD FOR MEETINGS

FEED YOUR BRAIN

Experience Meetings presents Brain Food – an innovative approach developed by our chefs and nutritionists to ensure that when you meet with us your mind is well taken care of.

Eating the right food improves efficiency, ability to concentrate and mental speed;

and lowers stress levels – all the right ingredients for a successful meeting. It's really all about eating well-balanced food and keeping blood sugar levels stable, which Brain Food does while providing you a culinary experience with fresh and locally-sourced ingredients throughout your meeting day.

THE SIX BRAIN FOOD PRINCIPLES

1. LOTS OF FISH, WHOLE GRAIN PRODUCTS, FRUIT AND VEGETABLES
2. PRIMARILY FRESH, LOCALLY SOURCED INGREDIENTS
3. PURE INGREDIENTS WITH MINIMAL INDUSTRIAL PROCESSING
4. LESS MEAT AND ALWAYS A MAXIMUM 10% FAT CONTENT
5. NATURAL SWEETENERS AND NEVER MORE THAN 10% ADDED SUGAR
6. FOCUS ON TASTE THAT SATISFIES THE SENSES



BRAIN BOX BREAK-OUT ROOM

THINK OUTSIDE THE BOX.

Harnessing creativity during a meeting is not an easy thing – key is the ambience and that's why Experience Meetings includes the Brain Box at participating hotels. Designed to elevate your efficiency and let loose your

creativity, this breakout meeting room touches upon all the senses with walls you can write on, colours that spark your brain, a flexible furniture layout that give you the space to think and amenities that help stimulate ideas.

THE BRAIN BOX PRINCIPLES

1. DESIGNED TO ENCOURAGE AND INSPIRE NEW AND CREATIVE THINKING
2. FLEXIBLE AND FUN FURNITURE LAYOUT AND MEETING ROOM SET-UP
3. A BREAK-OUT ROOM THAT CAN EASILY BE TRANSFORMED INTO A CONVENTIONAL MEETING ROOM



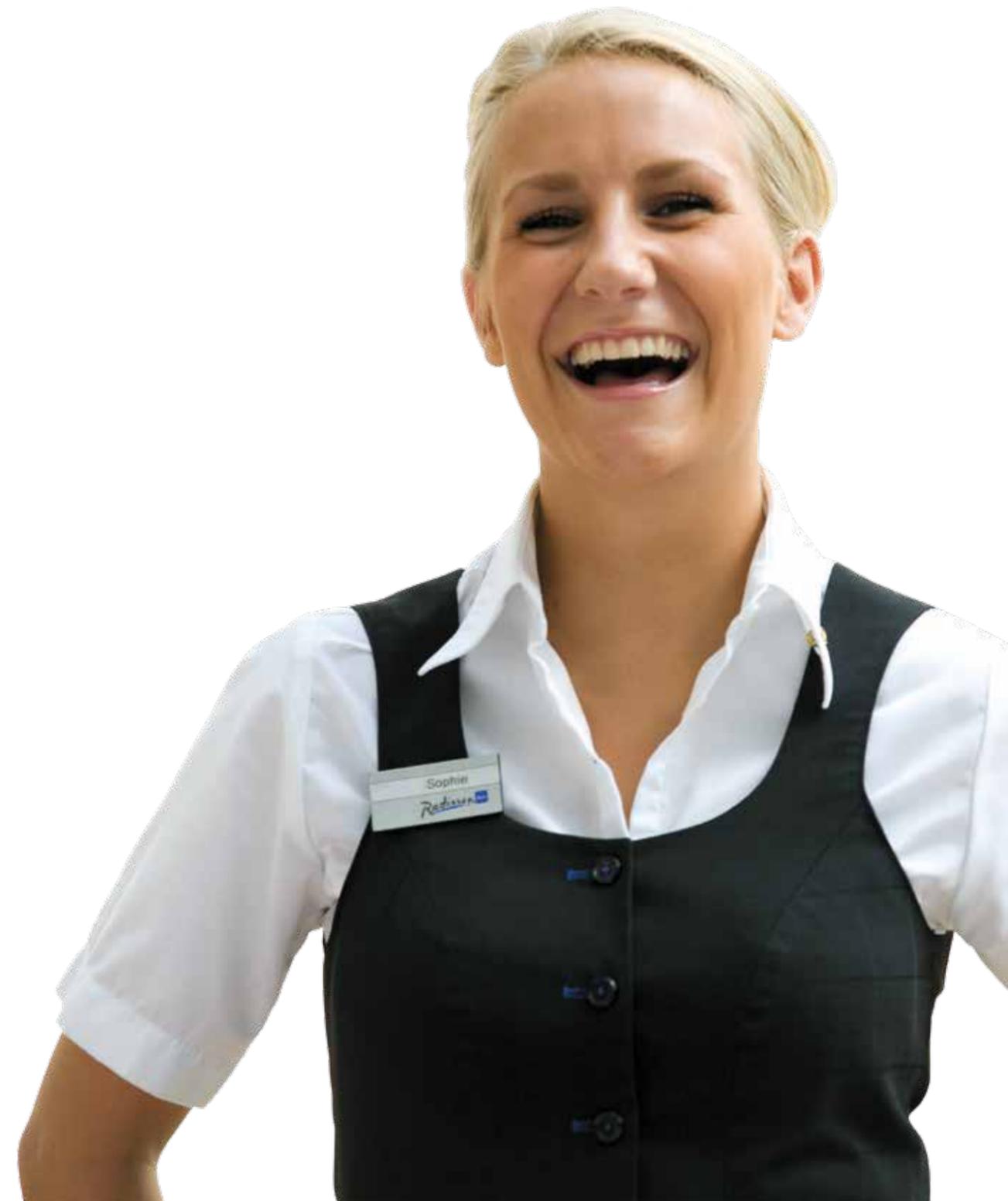
MEET SATISFACTION

We work to make everything work as it should and aim for 100% Guest Satisfaction.
If something doesn't work please tell us and we will fix it and if that isn't possible
we will offer a refund.

(((FREE WiFi)))

**STAY CONNECTED
...AT NO CHARGE**

Checking email, researching an idea that popped up during a breakout session, downloading a file or just reading the news during a coffee break – we make it all possible with reliable, fast and free WiFi for all meeting delegates as well as overnight guests.





MEET YES I CAN!

Behind every successful meeting is excellent planning and experienced and engaged staff. At Radisson Blu we train our staff to deliver a successful meeting from planning through to the end.



MEET REWARDS

GET GOLD FOR BOOKING MEETINGS.

Planning meetings is hard work and to say thank you for booking a meeting at Radisson Blu we offer Gold Points®. Just become a member of Club CarlsonSM for Planners and earn Gold Points® that you can redeem for hotel stays, upgrades, dinners, spa treatments and much more.

Club CarlsonSM for Planners is the exclusive hotel rewards program for meetings, conventions and special

event planners from Carlson – a global leader in travel and hospitality. We developed Club CarlsonSM for Planners to deliver what you want.

Exclusive rewards including first-class redemption partners and a faster way to earn an Award Night stay at any of our more than 1,000 participating hotels in nearly 80 countries.



clubcarlson.com/planners



Radisson Blu Resort & Spa, Dubrovnik



Radisson Blu Plaza Hotel, Oslo

EXTRA LARGE MEETINGS

AN EVENT FOR 3,000 IN STOCKHOLM?
A CONFERENCE FOR 400 IN LONDON?
A MEETING FOR 850 IN DUBROVNIK?
NO PROBLEM.



Radisson Blu Waterfront Hotel, Stockholm



Radisson Blu Hotel London Stansted Airport

Radisson Blu offers some of the largest meeting facilities and event hotels in key locations with state-of-the-art audio-visual facilities, high-speed Internet access and staff that can execute your extra large meeting with success.

Below is a short list of hotels that house a minimum of 400 guest rooms and can accommodate a meeting for 400 people or more in theatre style.

HOTEL	CITY	COUNTRY	GUEST ROOMS	MEETING DELEGATES; THEATRE
Radisson Blu Waterfront Hotel	Stockholm	Sweden	414	3000
Radisson Blu Scandinavia Hotel	Copenhagen	Denmark	542	1200
Radisson Blu Hotel Latvija	Riga	Latvia	571	1100
Radisson Blu Plaza Hotel	Oslo	Norway	676	1100
Radisson Blu Resort & Spa	Dubrovnik Sun Gardens	Croatia	408	850
Radisson Blu Scandinavia Hotel	Oslo	Norway	497	800
Radisson Blu Park Hotel & Conference Centre	Dresden Radebeul	Germany	450	785
Radisson Blu Hotel	Frankfurt	Germany	428	550
Radisson Blu Hotel	Bucharest	Romania	718	500
Radisson Blu Sobieski Hotel	Warsaw	Poland	435	450
Radisson Blu Hotel	Hamburg	Germany	556	445
Radisson Blu Hotel	Berlin	Germany	427	437
Radisson Blu Hotel London Stansted Airport	London Stansted	United Kingdom	500	400

Radisson BLU HOTEL **MISSONI** park inn by Radisson

GIFTCARD

giftcards.rezidor.com

MEET WITH INCENTIVES

Thank your customers and motivate your staff in a memorable way with the Rezidor gift card programme. Valid at over 250 participating Radisson Blu Hotels & Resorts, Park Inn by Radisson and Hotel Missoni across Europe and the Middle East, the gift cards can be used at the hotel bars and restaurants or as per diem cards for meeting attendees.

The Rezidor gift card works the same way as a debit card. Each card can be loaded with up to 150 EUR or 100 GBP. You can choose from fixed denominations of 20, 50, 75, 100, 150 EUR or 20, 50, 75, 100 GBP and we can further customize gift cards with your company's logo.

Get gift cards for your meeting at a Radisson Blu hotel by contacting the Global Sales Office.
Visit giftcards.rezidor.com/corporate

BRAIN FOOD
FOR MEETINGS

BRAIN BOX
BREAK-OUT ROOM

(((FREE WiFi)))

✓ 100% GUEST
SATISFACTION
GUARANTEE

Yes I Can!

Club
CARLSON ✱
FOR PLANNERS



EXPERIENCE
MEETINGS

radissonblu.com/meetings

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